Jim Whedon DC, MS is a Senior Health Services Researcher at Southern California University of Health Sciences and Adjunct Professor at The Dartmouth Institute for Health Policy and Clinical Practice. He has authored more than 65 peer reviewed publications. Dr. Whedon's research focuses on evaluation of the quality and accessibility of non-pharmacological therapies for spine pain. He is a recipient of the Jerome F. McAndrews DC Memorial Research Fund Award from NCMIC Foundation and the Scott Haldeman Award for Outstanding Research from the World Federation of Chiropractic.