

Cecilia Bloxom, MA, FCPRS, CHE, is a healthcare executive with 20 years of experience in building a comprehensive network within various healthcare organizations, government agencies, and senior executives.

Cecilia is a Certified Health Executive (CHE) member of the Canadian College of Health Leaders. As an award-winning communicator, Cecilia is also a Canadian Public Relations Society (CPRS) College of Fellows member.

Cecilia dedicated 13 years to the Executive Team of the Canadian Patient Safety Institute (CPSI), where she played a crucial role in merging two national healthcare organizations to form Healthcare Excellence Canada. Cecilia is also pleased to be on WFC's Global Patient Safety Task Force Advisory Committee.

Holding a master's degree in leadership and a degree in communications with a focus on public relations, Cecilia is a passionate leader who values complexity, relationships, and a strong sense of purpose.

Currently, Cecilia serves as the Chief Executive Officer of the Chiropractic Association of Alberta, where she leads strategic oversight for 1,200 members that focuses on integrating chiropractic care into primary healthcare.